



All About Brownie Points

There's no one better to share the magic of Girl Scouts than girls like YOU! That's why we've started "Brownie Points", a rewards program for introducing your friends and family to Girl Scouts!

You can earn Brownie Points by bringing new girls and new volunteers to the Girl Scout movement, which can then be traded in for fun rewards, awesome experiences, and a chance to win big prizes! Points can be earned individually, or as a collective troop effort.

Here's how the program it works:

Point Levels	How to Earn
1 Point	Share a council social media post or create your own about Girl Scouts (earn up to 5x)
	Send a text or email to friends about joining Girl Scouts (earn up to 5x)
	Invite a friend to a recruitment event and have them use your name as a referral
3 Points	Bring a friend to a Girl Scout event, overnight camp, or day camp
5 Points	Have friend join Girl Scouts and use your name as the referral
	Have an adult volunteer become a co-leader and use your name as the referral

Tracking Your Points

Track girl and/or troop points using provided tracking sheets, or download a fillable PDF version. Make sure to screenshot your social media posts, texts, etc., and tell your friends to mention your name or troop number when they attend events, so we can help you track your points.

Redeeming Points for Rewards

Here's where the magic happens! At the end of each month, you can stop by the council office to redeem your Brownie Points for fun prizes and experiences — or save them up to cash in later for even bigger rewards!

When you're ready to redeem points, either email your tracker sheet and any needed screenshots to katteberry@girlscouts-gssi.org, or bring printed copies to the council office.

The top three highest Brownie Point-earning troops at the end of the year will win something extra special. (Adults who participate can earn points for their troop!)

★Here's What You Can Earn with Your Brownie Points★

- 3 Points: Pick an item from our Girl Scout Swag Box (keychains, stickers, bracelets, etc.)
- 5 Points: Voucher for an ice cream cone or snack from participating restaurant
- 10 Points: Starbucks cup or water bottle
- 20 Points: Pickleball set (only 1 available – first to redeem gets it!)
- 25 Points: Craft/DIY kit
- 50 Points: \$25 gift card

Troop Rewards

Rewards for the top three point-earning troops as September 30, 2026

- 3rd Place: A deluxe spa gift basket
- 2nd place: A pizza party either brought to your troop meeting or at the council office
- 1st place: A VIP limo ride and free entry to a Girl Scout event!

Questions?

Reach out to Kelsey Atteberry at katteberry@girlscouts-gssi.org or call 812-421-4970.