



Cookie CEO Academy

Saturday, November 8 | 9 AM - 12 PM CT | GSSI Office

Do you have what it takes to be a Cookie CEO?

Join GSSI at this half-day academy to learn how to pitch, market, and create new ideas for cookie sales with Elite Leader and marketing expert Katie Goebel.

- Learn to market your cookies with real-world tips from a marketing professional
- Work in teams to design and pitch your own cookie & cookie box idea
- Play Cookie Charades and test your cookie knowledge
- Create a group cookie marketing video
- Build your cookie sale vision board to set goals for your troop



Questions? Contact:

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To learn more & register:

scan the QR code or use the link:
<https://qrtrac.link/cookieceo>

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