Planning & Funding your Troop Year

Step One: Plan Your Adventures

Ask your troop:
- What activities or adventures do the girls want to try?
- What skills or badges do they want to earn?
- Are there any big goals (e.g., trips, events) they hope to achieve?

Next Steps

GSSI Recommends:
- Choosing 2-4 badges or 1 journey to complete.
- Including at least 1 activity from each of the 4 pillars (Entrepreunership, STEM, Life Skills, Outdoors).
- Planning field trips or outings.
- Considering community service or Take Action Projects.

Step Two: Determine Expenses

After completing your plan for the year, consider the following:
- Estimate the cost of each activity, including event registration/admission, supplies, and badges/patches.
- When planning outings & trips, consider the cost of travel, meals, and lodging.
- Determine if you can allocate any of your current troop funds for these expenses.

Next Steps

Utilize the Troop Budget Planner on the next page to determine the total funds needed for the year.

Step Three: Set Funding Goals

Troops are encouraged to participate in the Girl Scout Cookie program to fund their year. Consider the following ways to increase proceeds:
- Opt-out of recognitions with (Juniors and above).
- Encourage girls to select Cookie Dough as a recognition to pay for their activities.
- Work to set individual goals to reach higher proceed and bonus levels.

Next Steps

Reference Cookie Resources for Volunteers on the GSSI website for guides, best practices, and marketing tools for a successful cookie program.

Troop Budget Planner

of Girls: _____   # of Volunteers: _____   # of Meetings: _____

Troop Expenses

Memberships, Supplies, Snacks & Other Expenses

Membership Fees $_____ x _____ = $_____   Other: _____ $_____ x _____ = $_____

Troop Necessities $_____ x _____ = $_____   Other: _____ $_____ x _____ = $_____

Activity Supplies $_____ x _____ = $_____   Other: _____ $_____ x _____ = $_____

Ceremonies/Celebrations: _____ $_____ x _____ = $_____

Total for Memberships, Supplies, Snacks & Other Expenses: $_____

Uniforms, Badges & Awards *(For other, consider fun patches and available awards.)*

Uniforms $_____ x _____ = $_____   Other: _____ $_____ x _____ = $_____

Journeys $_____ x _____ = $_____   Other: _____ $_____ x _____ = $_____

Badges $_____ x _____ = $_____   Other: _____ $_____ x _____ = $_____

Daisy Petal Sets $_____ x _____ = $_____   Other: _____ $_____ x _____ = $_____

Total for Uniforms, Badges and Insignia: $_____

Programs, Events and Field Trips

1. _____ $_____ x _____ = $_____   11. _____ $_____ x _____ = $_____
2. _____ $_____ x _____ = $_____   12. _____ $_____ x _____ = $_____
3. _____ $_____ x _____ = $_____   13. _____ $_____ x _____ = $_____
4. _____ $_____ x _____ = $_____   14. _____ $_____ x _____ = $_____
5. _____ $_____ x _____ = $_____   15. _____ $_____ x _____ = $_____
6. _____ $_____ x _____ = $_____   16. _____ $_____ x _____ = $_____
7. _____ $_____ x _____ = $_____   17. _____ $_____ x _____ = $_____
8. _____ $_____ x _____ = $_____   18. _____ $_____ x _____ = $_____
9. _____ $_____ x _____ = $_____   19. _____ $_____ x _____ = $_____
10. _____ $_____ x _____ = $_____   20. _____ $_____ x _____ = $_____

Total for Programs, Events and Field Trips: $_____

Total Troop Expenses: $_____

Total Troop Expenses ($_____) - Existing Troop Funds ($_____) = Funds Needed ($_____)

Cookie Program Estimated Income

Troop Proceeds per Box: _____   # of Girls Participating: _____

Proceeds required to cover remaining troop expenses: $_____

Total estimated cookie proceeds: $_____

Packages troop must sell to achieve estimated proceeds: _____

Estimate troop bonus: $_____

This goal is: Achievable _____   Unrealistic _____

If you feel your initial goal is unrealistic, review your year plan to find ways to reduce needed expenses or consider additional money-earning activities. (Brownies and above only.)

Money-Earning Activities Income

Other Council-Approved Money-Earning Activities

Activity   **Estimated Proceeds**

1. _____: $_____

2. _____: $_____

3. _____: $_____

Total Estimated Profit: $_____

Daisies may not participate in money-earning activities outside of the cookie program. Any group money-earning shouldn't compete with the Girl Scout Cookie Program and may not be conducted during the months of February and March. Activities must also have council approval. Reference Volunteer Essentials->Troop Finances for money-earning guidelines.