

2027 Guide to Top Recognitions & Cookie Dough

RECOGNITIONS

Recognitions are items that girls can earn when they participate in the Cookie Program. Girls start earning recognition items at 50 packages (18 for online sales). Recognitions accrue cumulatively, so with each level a girl reaches, the more awesome swag she can earn! Junior, Cadette, Senior, and Ambassador troops may opt out of receiving individual recognitions to earn more troop per package proceeds. Troops that opt out and girls who select Cookie Dough will still receive earned patches plus their 2027-2028 GSUSA membership if they reach that level.

COOKIE DOUGH

Cookie Dough is credit that girls may choose as a Cookie Program recognition. Registered Girl Scouts can use Cookie Dough to pay for approved council activities and supplies associated with Girl Scouting, including purchases in the GSSI council shop, service unit events, camps, or council- sponsored events. Cookie Dough can also be used for troop approved events or trips. For full information on accruing and using Cookie Dough, see the Cookie Dough page under For Cookie Sellers on our website at www.girlscouts-gssi.org.

Cookie Dough is cumulative. This means at each level the girl will have a choice of a recognition item or cookie dough. For example, she can choose a recognition item at the first level and cookie dough at the second level.

EARN MEMBERSHIP THROUGH THE COOKIE PROGRAM!

Girls can earn their next year's membership through the Cookie Program. At the 300-package level, girls qualify for their 2028 Girl Scout Membership.

GSSI'S TOP RECOGNITION LEVELS FOR THE 2027 COOKIE PROGRAM YEAR

Girls can choose one option at each level:

500-599 Packages

Choose One:

- 500+ Club Patch, Cookie Boss Ticket*, Dive-In Ticket*, AND a Beach Towel
- \$25 Cookie Dough

1000+ Packages

Choose One:

- \$100 Amazon Voucher
- \$100 Ulta Voucher
- \$100 Cookie Dough

600-799 Packages

Choose One:

- \$25 Amazon Voucher
- \$25 Ulta Voucher
- \$25 Cookie Dough

2027 + Packages

Choose One:

- \$227 Amazon Voucher
- \$227 Ulta Voucher
- \$227 Cookie Dough

800-999 Packages

Choose One:

- \$50 Amazon Voucher
- \$50 Ulta Voucher
- \$50 Cookie Dough

***Event Ticket Dates:**

The Cookie Boss Event will take place on Saturday, April 3, 2027. This event is a private event for girls who reach the 500 level. Girls will receive an invite to this event. This event will be at the Deaconess Aquatic Center in Evansville, IN.

The Dive-In Event will take place on Saturday, July 10, 2027. This event is open to all Girl Scouts and will take place at Burdette Park Aquatic Center in Evansville, IN.

ABOUT VOUCHERS

Ulta Vouchers: If girls choose Ulta vouchers, they will receive the voucher through email.

Amazon Vouchers- If girls choose Amazon vouchers, they will follow the QR code to the GSSI 2027 Recognition Catalog to select items using their voucher amount.

Scan the code or click to view the [2027 Amazon Recognition List](#)



- Girls and families will use the Amazon catalog link to purchase items. If the total exceeds the voucher amount, families may pay the difference.
- Items will ship directly from Amazon to the girl.
- Families will need an Amazon account to use the Amazon vouchers.
- Shipping will be added on to items unless families have an Amazon Prime account or the item amounts to Amazon's free shipping.

VOUCHERS DO HAVE AN EXPIRATION DATE AND MUST BE USED BY AUGUST 1, 2027.

Girls can mix and match vouchers and do not have to only select one kind. NOTE: Recognition items may be subject to change due to availability.

ADDITIONAL PATCHES

Girls can earn additional patches throughout the 2027 Cookie Program.

- Chenille Patch- Returning sellers can earn this patch if they sell 50 more packages than the previous year. First time sellers can earn this patch if they reach 100 packages. This patch does have a sticky back.
- Walkabout Patch- To earn this patch, girls do a "walkabout" asking customers to support their Cookie Business. The walkabout can be done in a neighborhood, at a parents' business, at school, etc.

If your Girl Scout is eligible for either patch, families must let their troop leader know. These patches are ordered with the main recognitions in March.