



2025 Cookie Program At-a-Glance

girl scouts
of southwest
indiana

2025 Girl Scout Cookie Lineup & Updated Prices



Online Exclusive Cookie: Caramel Chocolate Chip (gluten free*)

The Caramel Chocolate Chip Gluten Free cookie is available online only for the 2025 season through girls' or troops' direct ship links. It is not on the order form and is not available from troops, at cookie booths, or cookie cupboards.

**Certified by the Gluten-Free Certification Organization and are baked in an audited gluten, nut, and soy-free facility.*



Caramel
Chocolate
Chip

My Troop Cookie Volunteer is:

2025 Cookie Program

December 4, 2024-March 2, 2025

December 4, 2024-January 7, 2025

Girls take pre-orders. Orders are due to the troop cookie volunteer by:

January 7-March 2, 2025

Girls keep selling even after initial orders are turned in to reach higher recognition levels.

February 3-February 7, 2025

Cookies arrive for troop pick-up. Your cookie volunteer will coordinate when & where orders are to be picked up.

February 3-March 2, 2025

Girls participate in delivery and direct sale, including cookie booths.

March 2, 2025

Cookie Program ends.
All money is due to troop by:

What's New for 2025

A Farewell Toast to Toast-Yay!

To make way for a new cookie in 2026, this will be the FINAL season for Toast-Yay! The 2025 cookie lineup will be Toast-Yay!, Adventurefuls, Lemonades, Trefoils, Thin Mints, Peanut Butter Patties, Caramel deLites, and Peanut Butter Sandwiches. The Gluten-Free Caramel Chocolate Chip cookie will be available for purchase online only through direct ship.

Prices Change for 2025

Due to rising production costs, our 2025 cookie prices will change. The core eight cookies will now cost \$6, and the gluten-free cookies will cost \$7. This adjustment will result in **increased troop proceeds** and, for the first time, **establish proceeds for service units**, allowing for greater support and opportunities at all levels of our organization.

Ways to Participate in the Cookie Program

There are many ways to participate in the Girl Scout Cookie Program. Discuss with your girl which option best suits her! She can participate in all or just a few ways listed below, based on her skill level, interest, and availability.

Order Card (December 4, 2024-March 2, 2025)

The order card allows Girl Scouts to take in-person orders. It's a great tool for initial sales and re-orders, helping her reach her goal with a personal touch!

Cookie Booths (February 3-March 2, 2025)

Cookie booths are troop activities where Girl Scouts sell cookies directly to the public at local businesses. Check with your girl's troop for ways you can help support booth sales.

Digital Cookie® Platform (December 4, 2024-March 2, 2025)

Digital Cookie lets girls and families manage their cookie business online. Girls can track progress, connect with other Girl Scouts, and share their personalized link with friends and family to process orders easily via email or social media.

About Digital Cookie & Online Orders

Girls and their families will receive a Digital Cookie registration email in early December. If you do not receive an email, please contact your troop cookie volunteer or email the council office at cookies@girlscouts-gssi.org.

Important Information about Online Orders:

- GSSI will offer various discount periods throughout the program, but please note that shipping discounts will only be available during specific times.
- Online orders for girl delivery must be given to the troop's cookie volunteer/troop leader when turning in your girl's initial order.
- Girls receive the same credit for packages sold, whether in-person or online.
- Orders for girl delivery arrive with all pre-orders in February.
- Direct ship orders ship to the customer from the baker and ship when ordered. Actual shipping times may vary, but the customer does not have to wait until cookies arrive at the council in February to receive their order!
- Girls may earn special recognitions for online direct ship orders. See the [2025 Cookie Recognition Guide](#) for more information.

Safety Tips

- Girls should always sell with an adult. Cadettes and older may sell using the buddy system or with an adult.
- Never enter anyone's home or apartment when taking orders.
- Practice pedestrian safety.
- Return home frequently to drop off money when you are delivering cookies, so you aren't carrying large amounts of cash.
- Girls, volunteers, and parents/guardians must adhere to all Cookie & Product Program Safety Activity Checkpoints.
- Only share first names; do not give out personal information like phone numbers or addresses.
- Girls using Digital Cookie and online marketing should review and apply Digital Marketing Tips for Cookie Entrepreneurs.

How to Support Your Girl Scout

- Help her set practical and useful goals about what she wants to learn and earn.
- Sign her up for Digital Cookie and help her set a goal, create her cookie video, send emails, and share her link with family and friends.
- Be a champion for your girl! Allow her to do the ask, but help her connect with friends and family.



Important Info to Remember

- Adhere to all cookie program dates.
- Provide your troop cookie volunteer with all pre-orders by January 7 to ensure your Girl Scout receives her orders and early recognition items. Don't forget to include girl delivery orders from Digital Cookie!
- Parents/Guardians are financially responsible for all products and money received.
- When picking up cookies, you must count your inventory to confirm you received all cookies ordered.
- Be sure to get a receipt for any transactions between you and the troop, whether you're turning in money or picking up cookies.
- Remember that once you sign for your cookies, you cannot return them to the troop or council.
- Collect payment when your Girl Scout delivers to the customer, not before. Checks should be made payable to Girl Scouts of Southwest Indiana or GSSI. Do not make them out to the troop.
- Turn in cookie money to the troop when stated. Any girls with outstanding funds as of March 10, 2025, will be reported to the Product Sales Department for collections. Girl recognitions and/or troop proceeds will be withheld until payment is received in full.
- Posting on Facebook Marketplace, Craigslist, eBay, or any other shopping or classified advertisement websites is strictly prohibited.
- **IMPORTANT:** Do not store cookies in a car, in direct sunlight, in a garage, on a cement floor, porch, patio, or in any warm place, or any location where animals, bugs, water, etc. can damage them. Remember, you are responsible for the cookies, even if they get wet, melt, or otherwise become unsalable.

