

# 2024-2025 Cookie Program Calendar

Cookie Permissions due to Council by December 1, 2024

- ❖ SU Cookie Kickoff Events and Cookie Parent Meetings..... November & December 2024
- ❖ SU Cookie Trainings (For Troop Leaders/Cookie Volunteers)..... November 2024
- ❖ Cookie Pitch Weekend ..... Saturday, November 23 & Sunday, November 24, 2024
- ❖ Cookie Booth Training .....Monday, November 25, 2024
- ❖ Thunderbolt Cookie Kickoff Game.....Saturday, December 7, 2024
- ❖ Opt Out Form Due.....January 7, 2025
- ❖ Online Marketing.....December 4, 2024-March 2, 2025
- ❖ Order Taking
  - Girls Take Pre-Orders.....December 4, 2024-January 7, 2025
  - Girls' Pre-Orders to Troop.....January 7, 2025
  - Troop Pre-Order to SU.....January 13, 2025
  - SU Order to Council..... January 15, 2025
  - Council Order to ABC.....January 17, 2025
- ❖ Deliveries
  - Delivery to Stations.....February 3-February 7, 2025
  - Girls Deliver Cookies/Cookie Booths/Direct Sale.....February 3-March 2, 2025
  - GSSI Cupboards on 3 Saturdays.....February 8, 15, & 22, 2025
  - GSSI Cupboards on 3 Sundays ..... February 9, 16, & 23, 2025
  - National Cookie Weekend.....February 14-16, 2025
- ❖ Payments and Final Paperwork
  - Girls' Payments to Troop.....March 4, 2025
  - Troop Paperwork to SU.....March 10, 2025
  - Service Units to Council.....March 14, 2025
  - Council Order to ABC.....March 17, 2025
- ❖ Recognitions and Troop Status Bonuses
  - Presale (Initial) Order and Early Recognition Order.....January 7, 2025  
\*This is the FINAL date for the Early Recognition. Any orders that come after this date are not counted towards the early recognition but will count towards the main recognition. \*
  - Main Recognition Order.....March 10, 2025
  - Recognitions will be available to Service Units.....May SU Meeting
  - Checks for Troop Status Bonus will be directly deposited in May 2025 or mailed in June 2025.  
Please verify with the council who needs to receive the check if mailed.
- ❖ End of Program Survey available to complete during the months of April and May 2025

Please email all questions to [cookies@girlscouts-gssi.org](mailto:cookies@girlscouts-gssi.org)

NOTE: Dates subject to change. Updates will be sent out through Smart Cookies to the troop leader and cookie volunteer. Service Unit Cookies chairs will email updates. Council social media platforms, newsletter, and website will also have updated information on the Cookie Program.