

2019

*Annual & Stewardship Report*



*Girl Scouts of Southwest Indiana*

## A Message from GSSI's Board Chair & CEO

Dear Friends,

As many of you know, it was certainly a difficult year for Girl Scouts of Southwest Indiana (GSSI). There are no words to describe the pain and sadness our council experienced in 2019. However, in the darkness we saw our Girl Scout light shine as we came together to provide support, comfort, and love to our Girl Scout sisters and their families. Thank you for standing strong together and caring for each other – the power of Girl Scouts is inspiring.

Through all the challenges of 2019, GSSI continued its commitment to girls – all girls – through innovative, girl-led, girl-centered programming experiences that allowed girls to take the lead early and often and develop life-long skills, ensuring they thrive now and in the future.

Through the Girl Scout Leadership Experience—a collection of engaging, challenging, and fun activities like earning badges, going on once-in-a-lifetime trips, selling cookies, exploring science, getting outdoors, and doing community service projects – Girl Scouts prepares girls for a lifetime of leadership, success, and adventure in a safe, no-limits space designed for and by girls.



With girls at the center of everything we do, GSSI still had a lot to celebrate:

- **New Location:** GSSI relocated its headquarters and council shop after nearly 20 years in downtown Evansville. The new facility, located on Evansville's east side, ensures accessibility and convenience for all its members throughout its 11-county jurisdiction.
- **Expanded Community Outreach:** GSSI increased its impact in under-served neighborhoods, ensuring nearly 1,600 girls in grades K-12 received Girl Scout programs on STEAM (science, technology, engineering, arts, and math), life skills, leadership development, anti-bullying, and health and wellness in a safe, all-girl environment during and after-school and throughout the summer months.
- **Global Adventure:** GSSI hosted a trip Australia in the summer of 2019 for Girl Scouts in middle and high school.
- **G.I.R.L. Media Team:** GSSI's girl-led media team kicked off and works to represent Girl Scouts throughout the community at various media opportunities. Media team members built leadership skills, explored areas of interest in communications, public/media relations, and TV/Radio broadcasting, developed public speaking skills, and interacted with local media professionals.

There is a lot to brag about when it comes to Girl Scouts. Our girls, volunteers, and staff are incredible and work hard to make positive changes in our community every day! GSSI remains steadfast in delivering quality programs to expose girls to STEM, entrepreneurship, outdoors and life skills; our annual report reflects some of our many accomplishments in 2019.

Thank you for your continued support,

*Susan Longest, Board Chair*

*Aimee Stachura, CEO*

# Executive Summary

## Board of Directors

Susan Longest, *Chair*  
Amy Chan Hilton, *1st Vice Chair*  
Kelly Birkhead, *2nd Vice Chair*  
Danyelle Granger, *3rd Vice Chair*  
Rachel Mayes, *Treasurer*  
Donna Herum, *Secretary*

## Members at Large

Jack Barner  
Sheri Brown  
Suzanne Hunter  
Patricia Jackson  
Tim Jones  
Darin Lander  
James Loveless  
Mark McNulty  
Ying Shang

## Immediate Past Board Chair

Suzanne Hunter

## CEO

Aimee Stachura

## Girl Scouts of Southwest Indiana Strategy 2016-2019

- 1. Reach and serve more girls** from all backgrounds by offering multiple options for participation
- 2. Increase impact on our community** by delivering an enhanced Girl Scout experience that will ensure retention and overall satisfaction
- 3. Increase the local community's investment** in girls through philanthropy by strengthening GSSI's resources and reducing its reliance on the yearly cookie program
- 4. Operate more effectively** internally to better serve our members and other stakeholders

This strategy is grounded in our mission, core purpose, and shared commitment to serving every girl who wants to be a Girl Scout, regardless of means, neighborhood, or family background. The strategy builds on what has worked best for us both nationally and locally and positions us to meet our challenges while staying true to our history and mission, and ultimately, Juliette's vision.

To protect our collective future as a society, we must maintain a strong pipeline of female leaders, and Girl Scouts has a proven record of not only building girls of courage, confidence, and character who make the world a better place, but also of instilling in girls the skills and smarts to be the leaders of tomorrow. It's no coincidence that the majority of female U.S. astronauts, female tech leaders, and female U.S. senators, as well as half of female U.S. small business owners were all Girl Scouts.

# *Executive Summary Continued*

The Girl Scout Impact Study finds that Girl Scouts shine above their non-Girl Scout peers in leadership, academics, career aspirations, and hope for the future. The Girl Scout Research Institute found that Girl Scouts are more likely than non-Girl Scouts to:

- Have a strong sense of self
- Have positive values
- Seek challenges and learn from set backs
- Exhibit community problem-solving skills
- Develop and maintain healthy relations

Likewise, Girl Scouts are more likely than non-Girl Scouts to participate in healthy activities, volunteer in their communities, seek outdoor experience, explore STEM subjects, value financial literacy, work collaboratively, and see themselves as leaders and decision-makers.

Looking ahead, it's imperative for the future of GSSI that we remain a visionary organization that embraces possibility-thinking as a key principal.

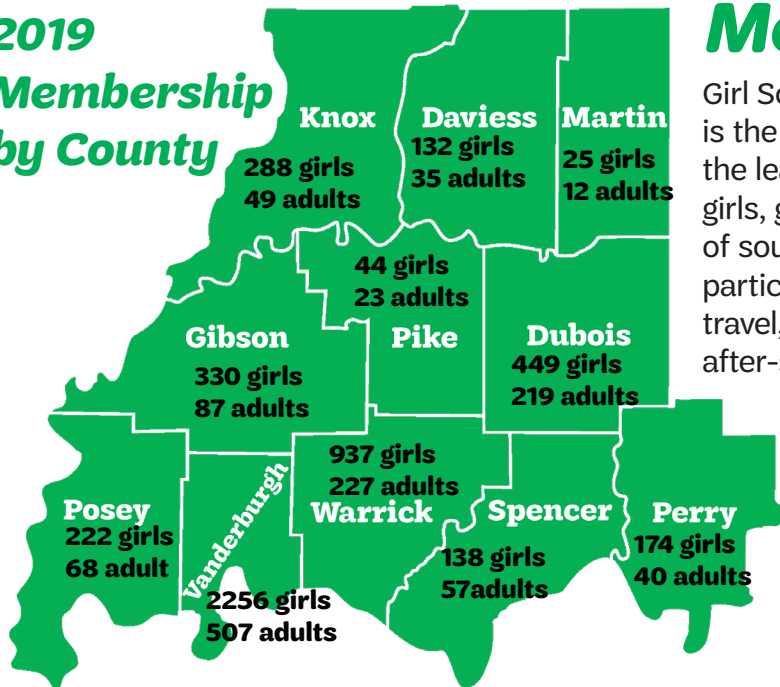
Our wealth of assets:

- Brand
- People – our volunteer network, which exceeds 1,500 individuals, and our council and national staff – all of whom are passionate about bringing our powerful mission to life
- Iconic Girl Scout Cookie Program
- Council property (Camp Koch) that boasts 500 acres of beautiful woodland along the Ohio River
- Programming and digital reach
- Alumnae

Every day we are giving girls the tools they need to empower themselves and we will continue to bring girls experiences that no other youth-serving organization can match. Through these experiences, girls will gain the hard and transferable skills they need to become go-getters, innovators, risk-takers, and leaders and practice a lifetime of everyday leadership – the type of leadership that makes our communities, workplaces, and world a better place.



## 2019 Membership by County



## Membership

Girl Scouts of Southwest Indiana is the leading organization for the leadership development of girls, grades K-12, in 11 counties of southwest Indiana. Girls participate in troops, events, travel, camp, and council-run after-school programs.

## Girl and Adult Members

Total troops.....273  
 Total girls.....5,001  
 Adult members.....1,324

Daisy, grades K-1.....1,143 girls  
 Brownie, grades 2-3.....1,415 girls  
 Junior, grades 4-5.....866 girls  
 Cadette, Senior, Ambassador,  
 grades 6-12.....1,577 girls



Girl Scouts at Southwest Warrick's day camp, Camp Brosend, learn how to canoe



A group of girls learn about coding at Girl Scouts of Southwest Indiana's Unleash Strong event

# STEM & Programs

Programs center around the Girl Scout Leadership Experience, which enables girls to discover, connect, and take action. This year, GSSI served thousands of girls through council events and travel opportunities. Below are some of the highlights!



**Unleash Strong 2019** took place at the National Guard Armory in Evansville on September 21, 2019. The event attracted 371 children and 171 adults, who got to visit and interact with 30 community partner stations. *(Left, below)*



Molly Keusch, 10, of Jasper, mixed different liquids with cabbage juice as she took part in a chemistry project at the **Girl Scout STEAM U overnight!** Vincennes University Jasper Campus hosted the event, which was attended by 62 girls and 20 adults. *(Left)*



The Evansville Museum of Arts, History and Science hosted **Girl Scout Night at the Museum** in November & December, sponsored by NASA/GSUSA Grant. A total of 229 girls attended the two events where they watched a planetarium show, learned how to use telescopes, and worked on their Space Science badges.



EVANSVILLE MUSEUM  
ARTS | HISTORY | SCIENCE

# Travel & Destinations

Each year, Girl Scouts Destinations allows girls the opportunity to travel to exciting locations across the globe! In 2019, **3 girls** participated in GSUSA Destinations program domestically, and **7 girls** and adults attended an International Trip to Australia!



# The Outdoors

## Renewing & Revitalizing Our Commitment to the Outdoors

GSSI would like to thank everyone for their support of Camp Koch during a difficult time. Whether through warm thoughts, prayers, or financial giving, you have surrounded camp with love and ensured that outdoor experiences will continue to be offered to girls for years to come. GSSI would also like to thank first responders from Perry County for their swift actions, assistance, and continued support of both Camp Koch and Girl Scouts.



***GSSI continues to renew our commitment to getting more girls outside in fun, engaging ways that help them build valuable skills and an appreciation for the natural world.***

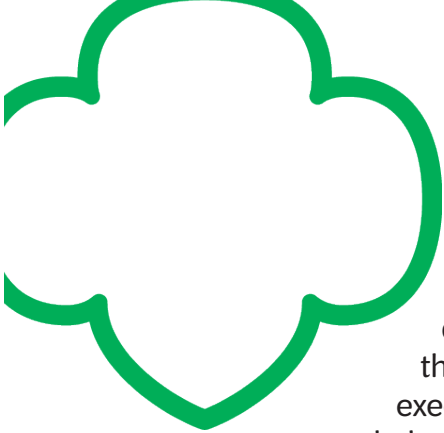


*Girls and volunteers participate in a friendship circle at the North Dubois Day Camp*

### Service Unit Day and Twilight Camps

**370 girls** attended the Service Unit Summer Camps hosted in Spencer, Dubois, Knox, Southwest Warrick, North Warrick, Pike, Vanderburgh, and Posey Counties.





## *Life Skills* ♣ ♣ ♣ ♣ *Troops Take Action!*

The Girl Scout Leadership Experience challenges girls to discover, connect, and most importantly, take action to make the world a better place. Each year, thousands of Girl Scouts execute projects such as collecting food or other supplies for shelters, making fidget blankets for dementia patients, painting murals, helping animal shelters, making cards for hospital patients, and much more. Here are just a few of the many amazing Take Action Projects completed by GSSI girls this year.



In July, Troop 670 traveled to Perry County to honor the first responders for their service to Camp Koch. They presented the Perry County Sheriff's Office, Tell City Police Department Central Dispatch, and Perry County EMS and Rescue with ribbons, as well as some delicious cookies as a small token for their bravery and strength.

- **Troop 315** completed their take action project by updating their local schools planters and helping the local humane society.
- **Troop 490** spent a week paying compliments to family, friends, and even strangers. They would watch their facial expressions to see how a compliment can change someone's mood. They were amazed at how people would smile and their faces would light up.
- **Troop 101** hosted a talent show for local girls to show the community that girls can do anything they put their minds to. They had flute, piccolo solos, dance, photography, art displays, tennis, and swim! They used the money they received from the talent show to create comfort kits for the hurricane victims in Florida.
- **Troop 217** taught local Brownie Girl Scouts about leave no trace and the importance of following this process when outside!



# Entrepreneurship

## Meet GSSI'S 2019 Top Cookie Bosses

Each year, Girl Scouts take part in the largest girl-led business in the world - the Girl Scout Cookie Program. The Cookie Program, recognized as the most powerful financial literacy program for girls, gives millions of future business women their first formal lessons in five essential business skills. The Cookie Program is the most popular program offered by Girl Scouts. 57 percent of Girl Scout alumnae in the business world say the Girl Scout Cookie Program was a key factor in the development of their skills today!

### In 2019:

- GSSI girls sold **370,992 packages** of cookies.
- The average number of **packages sold per girl** was **178**.
- The top individual seller sold **2,028 packages**.
- 19 girls sold **1,000 or more packages**
- The average number of **packages sold per troop** was **1,478**
- Average troop proceeds were **\$616 per troop**.

### Top Individual Seller: Payton Coyle



Payton Coyle from Troop 511 in Perry County sold 2,028 packages in 2019 and earned the large narwhal plush!

## Bling Your Booth Contest Winners



Troop 290 - 1st place



Troop 630 - 2nd Place



Troop 663 - 3rd Place

### 5 Skills

Goal setting

Decision making

Money management

People skills

Business ethics



# Girl Scouts for All



Our Girl Scout Leadership Experience is a one-of-a-kind leadership development program for girls, with proven results. It is based on time-tested methods and research-backed programming that help girls take the lead—in their own lives and in the world. If we truly want to make the world a better place, we need to make sure that every girl has a chance. That means ALL girls, from every zip code—regardless of their economic status. After all, it’s part of the Girl Scout mission!

To empower every girl, we need to serve families of diverse socioeconomic backgrounds in southwest Indiana. That’s why we offer various in-school, after-school, and community staff-led programs. By working to eliminate barriers to participation, we’re striving to ensure that Girl Scouts is for every girl.

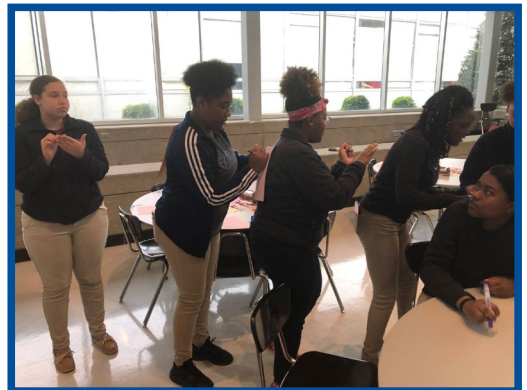


*Above: K-3 graders from Lodge Community school during an After School Program*

## Outreach Program

Last year, GSSI’s outreach program served 2,443 girls in under-served communities, providing direct access to the Girl Scout Leadership Experience. Program sites included EVSC 21st Century elementary and middle schools as well as three community centers. The program focuses on STEM, health, and financial literacy. Girls also learn interpersonal and life skills, such as communication, online safety, and anti-bullying. Through corporate and grant-funded initiatives, GSSI was able to provide over **\$62,000 in assistance to girls in need.**

*Below: Girls from Harrison High School participate in a Summer Outreach Program*



**Scoutership Program** (Financial Assistance for membership, uniforms, program curriculum, etc.) Scoutership funds are made available through the generosity of the McKinney Fund, the Duncan Estate, and Girl Scouts of Southwest Indiana. A total of 240 girls and 32 adults were served through GSSI’s Scoutership Program in 2018-2019, totaling **over \$5,049 in assistance.**

# Highest Awards

## Our Highest Award, the Gold Award

The Gold Award is the most prestigious honor a Girl Scout can earn. It acknowledges the strength behind each recipient's dedication to empowering and bettering herself as well as making the world a better place for others.

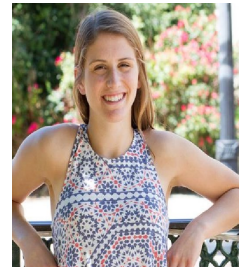
Research shows that Gold Award Girl Scouts are more likely than their non-Girl Scout peers to see themselves as leaders and to have had leadership experience in volunteer activities, school, their communities, and politics. From elected officials to NASA engineers, business leaders, writers, artists, and athletes – wherever you have found female leaders, you will find Gold Award Girl Scouts!

## 2019 Gold Award Girl Scouts



**Emma Brandt**, a sophomore at North High School, created *Experiences with Horses* – an equine therapy program that offers local children with special needs an opportunity to learn new motor skills and gain confidence while caring for horses. The program aims to help individuals build self-efficiency, communication, trust, perspective, social skills, impulse control, and learn boundaries. As a child who struggled with ADHD herself, Emma hopes the healing she received from horses will make an impact on others too.

**Katelyn Brown**, a graduate from North High School, created a kid's coloring book in partnership with Ronald McDonald House for children receiving treatments at St. Vincent's feeding clinic. Each page features local parks and recreation options, helping families from out-of-town connect to the Evansville area and find a sense of "normalcy" while receiving treatments.



**Adrienne Betz**, a junior at Northeast Dubois High School, worked over 150 hours to develop and coordinate the construction of the Celestine Park Shelter House. The shelter house offers a safe place for the community to gather, revitalizes the park area, and offers an opportunity for the community to connect in a green space. Adrienne's Shelter House will add value and interest to Celestine's Park for years to come.



# 2019 Gold Award Girl Scouts



**MaKenna Goins**, a senior at Pike Central High School, partnered with Jasper School of Taekwondo to create a *Safety in Arms* video on how to protect yourself or save an individual in an active shooter situation. MaKenna promoted the training at a local safety event and offered it to police, libraries, and schools to continue the impact. She hopes students at her school and beyond will feel safe and prepared in any situation.



**Kaelin Holm**, a senior at New Tech Institute, created the *iCanGirls* after-school program at Stockwell School. Her program taught girls that STEM can be fun through circuits and encouraged them to consider a future career in science, technology, engineering, or math. Today only 20% of females pursue STEM higher education. Kaelin even provided circuit kits to other local schools and created a social media page to educate more people about circuits, empowering more girls to enjoy STEM.

**Andrea Plump**, a senior at North High School, hosted a special event for Ronald McDonald House to “Fill the Cage” with bottle tabs, bringing awareness to the mission of the organization and helping the environment in the process. In addition to the event, Andrea organized bottle tab collection drives at local schools educating and inspiring 7,460 students and teachers to make a difference in their community. Andrea’s efforts even set a record! Not only did she collect enough tabs to fill one cage, a feat never before accomplished within the same year, but she collected enough to fill two cages.



*Girls who pursue their Gold Award transform an idea and vision for change into an actionable plan with measurable, sustainable, and far-reaching results. Over the years, Gold Award projects have tackled a broad spectrum of important local and global issues.*

**Congratulations, Gold Award Girl Scouts!**





# Silver Award Girl Scouts



Theresa Allen 357 North Dubois  
 Olivia Andrews 357 North Dubois  
 Makayla Bozikis 32 East River  
 Emma Buening 490 South Dubois  
 Lorelei Cannon 32 East River  
 Emma Cashmore 490 South Dubois  
 Evie Cupp 623 SW Warrick  
 Kayton Day 217 SW Warrick  
 Lani Friedman 357 North Dubois  
 Madison Heim 357 North Dubois  
 Brenna Hildenbrand 357 North Dubois  
 Rachel Hollinden 357 North Dubois  
 Zoe Hollinden 490 South Dubois  
 Jenna Hubbs 363 SW Warrick  
 Lacy Huckelby 357 North Dubois  
 Sidney Layton 490 South Dubois  
 Karleigh LeMond 357 North Dubois  
 Kella Lichlyter 357 North Dubois



Ryleigh Miller 633 Gibson  
 Payton Neier 490 South Dubois  
 Emily Obenchain 217 SW Warrick  
 Sarah Parker 101 North Central  
 MacKenzie Poore 357 North Dubois  
 Denae Reimann 490 South Dubois  
 Kylie Saulmon 633 Gibson  
 Zoe Schell 62 North West  
 Cheyenne Scherle 357 North Dubois  
 Taryn Schmitt 357 North Dubois  
 Lillian Siebers 101 North Central  
 Breanna Smith 357 North Dubois  
 Hannah Strouse 101 North Central  
 Anitra Taylor 32 North-West  
 Aleria Taylor 32 East River  
 Chloe Webb 101 North Central  
 Karis Wigand 357 North Dubois  
 Brianna Williams 357 North Dubois



# Bronze Award Girl Scouts



Geneva Adams 315 SW Warrick  
 Agni Adiki 484 East River  
 Rhyanna Allen 670 North Dubois  
 Mariam Atoro 216 North Central  
 Presley Auxier 216 North Central  
 Rachel Bach 183 East River  
 Nykole Barnett 484 East River  
 Catherine Barron 183 East River  
 Taylor Bartelman 484 East River  
 Lorelei Beach 484 East River  
 Annika Beard 349 South Dubois  
 Roselyn Bounds 349 South Dubois  
 Sarah Buechler 670 North Dubois  
 Addison Burge 315 SW Warrick



Lillie Campbell 670 North Dubois  
 Lorelei Cannon 32 East River  
 Shelby Cave 315 SW Warrick  
 Breanna Cook 315 SW Warrick  
 Corrine Cooley 484 East River  
 Tallulah Davis-Barnett 484 East River  
 Emma Dilger 484 East River  
 Grace Dilger 484 East River  
 Reagan Engbers 484 East River  
 Taliyah Fleming 670 North Dubois  
 Makayla Ford 484 East River  
 Corrine Galleher 315 SW Warrick  
 Krysanya Grierson 670 North Dubois  
 Lillian Hogue 484 East River



# Bronze Award Girl Scouts



Jovie Huddleston 670 North Dubois  
 Madilynn Hulse 670 North Dubois  
 Kari Johnson 315 SW Warrick  
 Elly Johnson 216 North Central  
 Isabelle Kast 216 North Central  
 Rosalie Kerkhoff 693 South Dubois  
 Elizabeth Kerkhoff 693 South Dubois  
 Molly Keusch 349 South Dubois  
 Jasmyne Knebel 349 South Dubois  
 Hannah Kuebler 693 South Dubois  
 Lillian Kuebler 693 South Dubois  
 Isabella Leiberling 349 South Dubois  
 Hannah Lindy 484 East River  
 Zoe Mann 315 SW Warrick  
 Rebecca Maserejian 216 North Central  
 Isabelle Meyer 670 North Dubois  
 Madelynn Miller 216 North Central

- Ariana Monroe 670 North Dubois
- Elysia Pancake 670 North Dubois
- Jaylynn Phillips 18 Gibson
- Kyra Phillips 670 North Dubois
- Alivia Poe 18 Gibson
- Alexis Rummel 349 South Dubois
- Abby Ruschau 670 North Dubois
- Roxann Stephens 183 East River
- Nadia Stewart 315 SW Warrick
- Eillena Tate 216 North Central
- Aleria Taylor 32 East River
- Emilee Trimm 315 SW Warrick
- Brionna Tyler 216 North Central
- Eleanor Underwood 670 North Dubois
- Madeline Violano 216 North Central
- Ava Warnock 315 SW Warrick

## Community Service Bar



Kyla Dickens 119 North Dubois  
 Alexis Hawkins 119 North Dubois  
 Tori Henderson 503 Perry  
 Kellie Lambert 495 SW Warrick  
 Brandi Schu 83 Posey  
 Rylee Scmuck 83 Posey

## Service to Girl Scouting Bar



- Kendall Buechler 47 North Dubois
- Addison Burge 315 SW Warrick
- Shelby Cave 315 SW Warrick
- Kaitlyn Grismore 557 Knox
- Mattingly Hale 47 North Dubois
- Catey Kirk-Haskins 557 Knox
- Emma Linneweber 557 Knox
- Jordan Schatz 557 Knox
- Hadley Sheffer 10 Gibson
- Presley Tweedy 557 Knox
- Hannah Williams 557 Knox



*Andrea Plump accepting her Gold Award at the Highest Awards Dinner held in Evansville.*

## Journey Summit

Isabelle Barker	290 Gibson
Swayzie Bonesteel	404 SW Warrick
Emma Buening	490 South Dubois
Addison Burge	315 SW Warrick
Abigaile Burns	290 Gibson
Alyssa Carter	630 East River
Emma Cashmore	490 South Dubois
Lillian Chambliss	404 SW Warrick
Avery Christopher	404 SW Warrick
Janell Crane	290 Gibson
Savannah Heldt	404 SW Warrick
Zoe Hollinden	490 South Dubois
Tiana Lawrence	290 Gibson
Sidney Layton	490 South Dubois
Alexis Mintline	404 SW Warrick
Sarah Mintline	404 SW Warrick
Payton Neier	490 South Dubois
Gwyneth Nimrick	290 Gibson
Addison Nonte	404 SW Warrick
Gwen Ralph	404 SW Warrick
Denae Reimann	490 South Dubois
Melanie Russell	404 SW Warrick
Giselle Shoenike	404 SW Warrick
Chloe Sigler	630 East River
Sohpia Will	404 SW Warrick
Trinitee Young	290 Gibson
Bianca Young	290 Gibson



## 10 Year Girl Scouts

Reagan Butler	289 North West
Kaelin Holm	342 East River
Hannah Williams	557 Knox
Kyla Begle	139 Spencer
Kayiah Wilhite	139 Spencer
Mackenzie Cooley	198 North Dubois

## Graduating Seniors

Katie Blandford	390 Westside
Hayley Drysdale	390 Westside
Maddie Duvall	390 Westside
Kaelin Holm	342 East River
Darsey Vonderheide	60 North Dubois
Melissa Wilson	127 Posey
Kyla Begle	139 Spencer
Kayiah Wilhite	139 Spencer

## Honor Troops

- Troop 47
- Troop 52
- Troop 119
- Troop 663

## Golden Honor Troops

- |           |           |
|-----------|-----------|
| Troop 108 | Troop 557 |
| Troop 263 | Troop 596 |
| Troop 308 | Troop 630 |
| Troop 404 | Troop 670 |

*Awardees pose with their certificates at the Highest Awards Dinner held in Jasper*

# Enhancing the Volunteer Experience

Better prepared volunteers make happier volunteers, which is why GSSI offers many resources for volunteers to learn at their convenience. Classes include:

Girl Scouting 101  
Job Briefing  
Highest Awards  
Basic Outdoor Skills

On the Go  
Troop Camp Training  
First Aid and CPR  
Event Planning



Award Recipients pose at the 2019 Annual Meeting.



Girl Scouts attended the Annual Meeting as well; here they are right before the flag ceremony!



Part of our breakthrough Customer Engagement Initiative (CEI), the Volunteer Toolkit (VTK) has simplified the process of signing up as a volunteer and managing a troop, and it provides program content, training aids, and other supportive tools that all volunteers need to be able to deliver a consistent, high-quality experience for the girls they serve. 53% of troops were using the VTK in 2018-2019.

Volunteers can access the information and resources they need through their personal computers or mobile devices and stay better connected to troop leaders and parents. The VTK has made forming and maintaining a troop easier than ever before, which means leaders have more time to focus on ensuring their girls receive the best Girl Scout experience possible. Moreover, we are making the GSLE easier to access and use on the VTK, with sample badges and Journey years focusing on the four pillars of our program that we know girls benefit from most, especially in a girl-only environment.

## Types of Volunteer Awards from GSSI



- Behind the Scenes
- Rising Star
- Shining Star
- Innovator
- Susan M. Longest Award



# Enhancing the Volunteer Experience Continued



## GSSI Adult Award Recipients for 2019

### *Behind the Scenes*

Rachel Beier  
Donna Cobb  
Trudy Day  
Tarry Kerkhoff  
Jeannie Mayes  
Erica Rummel  
Julie Schutz  
Rebecca Sheffer  
Ginny Waters

### *Shining Star*

Lori Elpers  
Andie Gunter  
Sue Habig  
Brandie Jones  
Lisa Kieffner  
Shellie Kyle  
Sandy Maier  
Alyssa Miller  
Amy Rickabaugh  
Tiffany Schu  
Angela Schneider  
Kathy Seckinger

### *Rising Star*

Stacy Blankenbuehler  
Kim Engbers  
Audra Hamlin  
Bethany Hopf  
Rhonda Wilson

### *Innovator*

Stannye Hasenour  
Jaime Hubbs  
Kathy Messmer  
Colleen Tate

### *Community*

Ferdinand YMCA  
HOPE Garden  
Kimball Electronics  
Knox County Public Library  
Precious Blood Catholic Church  
RC Beverage Company  
St. Joe Catholic Church  
United Methodist Church of Vincennes

## GSUSA Adult Award Recipients for 2019

### *Appreciation Pin*

Chris Allen  
Kathy Messmer  
Gayla Vincent  
Musey Weir  
Stormie Woodrum



### *Thanks Badge*

Kelly Birkhead

### *Thanks Badge II*

James Thomas



### *Volunteer of Excellence*

Vicky Berneking  
Barbara Leffler  
Lynn Maserejian  
Shirley Williams  
April Winiger



# Raising More Money for Girls

GSSI is dedicated to providing girls with the resources they need to discover the power they hold as a G.I.R.L. We have explored and tapped into other revenue streams to ensure that girls' access to amazing Girl Scout experiences aren't solely reliant on a self-funding model of program delivery.

## Women of Distinction

Girl Scouts of Southwest Indiana's 2019 signature event, Women of Distinction Luncheon, honors outstanding female leaders for their accomplishments, community stewardship, and commitment to making a positive difference. The proceeds from the event supported the Girl Scout leadership program, ensuring that all girls in our local communities have the support, experiences, and opportunities they need to realize their potential. Our sponsors were: German American Bank, Vectren, A CenterPoint Energy Company, Old National Bancorp, Randall K. and Rebecca L. Craig Family Foundation, Inc., Deaconess Women's Hospital, Harding, Shymanski & Company, Alcoa Warrick Operations, Ragle, Inc., Jan Davies, Shoe Carnival, Kahn, Dees, Donovan, and Kahn, Berry Global, University of Southern Indiana, Kemper CPA Group, Hafer Design, and Schultheis Insurance.



## Man Enough to be a Girl Scout

Man Enough to be a Girl Scout Golf Outing is a fun way men and women can show support for the girls in our community as they strive to become women of courage, confidence, and character, who make the world a better place. This four-man scramble also includes top golfer prizes, free giveaways, and lunch. Our sponsors were: Tyson Foods, SAMM Trucking & Excavating, Fee Construction, Bootz Manufacturing Co., Paint Distributors, Inc., John Stachura, Tri- State Gutter Topper, Inc., Woodward Commercial Realty, Inc., Dr. Ying Shang, Pro-Tex-All, German American Wealth Advisory Group, Acclaim Graphics, Inc., Jack & Pat Barner, Mr. Sudsy, River Valley Ingredients, and Schultheis Insurance.



## Tough Cookie Mud Run

is a 5k trek through the rugged woodland and steep hills of Girl Scouts of Southwest Indiana's resident camp facility, Camp Koch, in Cannelton, Indiana. Participants faced natural and man-made obstacles, including crawling through muddy pits, taking an arctic dip, scaling a 15-foot warped wall, taking aim at archery, and leaping over fire. Our sponsors were: Circle S Marts, Perry County Memorial Hospital, Waupaca Foundry, ATTC Manufacturing, Tell City Kiwanis, German American Bank, and Fischer's Furniture & Appliance.

## **The Juliette Gordon Low Society**

of planned giving donors celebrates the girls of the future and ensures their opportunity to be Girl Scouts. Together, Juliette Gordon Low Society members will empower future generations of girls to reach their full potential and build a better world.



## **Girl Scouts of Southwest Indiana Juliette Gordon Low Society Members**

Erik & Eva Anderson	W.C. Bussing, III	Sharon Gillen	Cassie Major
Bruce H. & Carol A. Baker	Nancy Byrd	Nancy Habig	Jim & Valerie McKinney
Dianne Belk	Lawrence Calder	Susan C. Huck	Barb Jones Moore
Kelly Birkhead	Janice K. Davies	Suzanne Hunter	Karen Selby
Dr. Marie A. Bussing	Donna Decker	Susan M. Longest	Aimee Stachura



*Exhausted but triumphant Finishers of the 2019 Tough Cookie Mud Run!*

*Man Enough to Be a Girl Scout will return in summer 2020 as two Girl Scout Golf Outings, one held at in Evansville and one held in Jasper.*





# Our Big Move 🍀 🍀 🍀 🍀 🍀 🍀 🍀

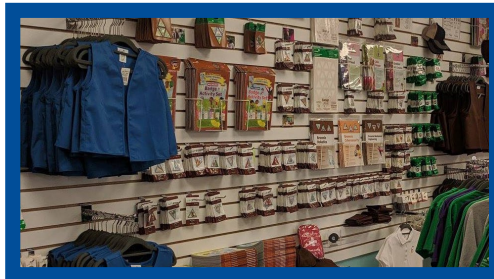
## A look at the new Council Office & Retail Shop!

After nearly 20 years at our downtown Evansville location, it was time for a new home. In February, the GSSI office and retail shop relocated to Evansville's east side at 5000 E. Virginia Street. The new site was chosen to allow easier access for the eleven counties we serve, as it is closer to Highway 41 and I-69, and also offers more parking and a ground-level location.



*Above: Out with the old! COO Jessica Cottone poses with the old council office sign on moving day*

GSSI thanks Hafer Design for their work on transforming the space into a bright, open, and welcoming workplace and shop. We also thank Building Fund donors, as their generosity helped make this move a reality.



*Left: The back wall of the new shop features items for Daises, Brownies, and Juniors. In total, the retail shop grossed over \$27,000 in revenue in 2018-2019*

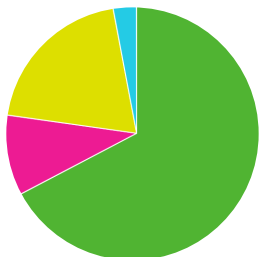
*Right: In April, Evansville Mayor Lloyd Winneke, GSSI staff, Girl Scouts, and volunteers held a ribbon cutting ceremony and grand opening for the new location on Virginia Street.*





# Stewardship Report

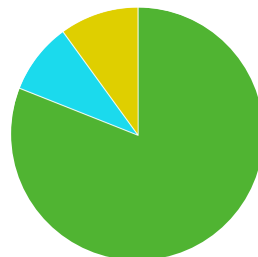
## 2019 Income



Cookie Program  
Other  
United Way  
Donor Gifts

Cookie Program.....	\$882,724 (68%)
Gifts from donors.....	\$123,884 (10%)
Other.....	\$260,370 (20%)
(interest, fees, grants, sale of supplies)	
United Way.....	\$33,179 (3%)
(allocations and designations)	
Decrease in trusts.....	-\$11,196 (-1%)
<b>Total.....</b>	<b>\$1,288,961</b>

## 2019 Expenditures



Direct Service  
Support Service  
Fund Development

Direct Service.....	\$1,006,735(81%)
(to girls and adults)	
Support Service.....	\$105,658 (9%)
Fund Development.....	\$129,553 (10%)
<b>Total.....</b>	<b>\$1,241,946</b>
Financial assistance to girls	
Scouterships, etc.....	\$65,245 (94%)
Cookie Dough.....	\$3,905 (6%)
<b>Total.....</b>	<b>\$69,150</b>

## Strategic Partnerships

### Alcoa Warrick Operations -

STEM and Environmental Programming

### Altrusa International -

STEM Programming

### First Bank-

Financial Literacy Programming

### Edgar & Roberta Mulzer

### Foundation -

Outdoor Programming/Camp Koch

### Girl Scouts of the USA -

Destinations Travel

### Girl Scouts of the USA & NASA -

Space Science Pilot Programming

### Sam's Club -

Title I After School Programming

### Toyota Motor Manufacturing -

Summer Outreach

### United Way of Daviess County -

Girl Scout Leadership Experience

### United Way of Gibson County -

Girl Scout Leadership Experience

### United Way of Knox County -

Girl Scout Leadership Experience

### United Way of Perry County -

Girl Scout Leadership Experience

### United Way of Pike County -

Girl Scout Leadership Experience

### United Way of Southwestern Indiana -

Girl Scout Leadership Experience

### Walmart -

Title I Afterschool Programming

### Wells Fargo-

Financial Literacy Programming

### YMCA of Southwestern Indiana -

Title I Afterschool Programming



## ***Girl Scout Mission Statement***

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.



## ***Girl Scouts of Southwest Indiana***

5000 E Virginia Street, Ste 2&3  
Evansville, IN 47715  
812-421-4970  
[girlscouts-gssi.org](http://girlscouts-gssi.org)